

Thanks for your interest in International Petit Verdot Day!



HOW PETIT VERDOT CONSUMERS CAN PARTICIPATE

- If you are on social media, help spread the word using your various social media platforms to inform the public of the second annual wine holiday dedicated to Petit Verdot, using these hashtags:

#PetitVerdotDay #InternationalPetitVerdotDay

- Be sure and tag @merlot2muscadine on any content you produce for your content to be shared and feel free to invite @merlot2muscadine as a collaborator
- Consider hosting a tasting featuring **Petit Verdot**
- Visit your local vineyards, wineries and retail establishments in search of Petit Verdot to enjoy
- Go **LIVE** on social media (i.e., Facebook, Instagram, YouTube) on **January 31** and share your celebration with the world, don't forget your hashtags

#PetitVerdotDay #InternationalPetitVerdotDay

and to tag **@merlot2muscadine**

Don't forget to go to www.merlot2muscadine.com for more details and information.

For more information on International Petit Verdot Day, contact:

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